FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00088254 **Type of Permit:** STILL **Release Date:** 12/19/2014

Production Company	BRENDA FERRELL PRODUCTIONS
Insured Company Name	BRENDA FERRELL PRODUCTIONS
Contact Phone No. 1	818-517-4856
Contact Phone No. 2	818-517-0536
Fax	
Address	11205 PEACH GROVE ST NORTH HOLLYWOOD, California 91601
Production Title	FASHION SHOOT
Type of Production	Still Photo

Producer	Brenda Ferrell
Director	n/a n/a
1st AD	n/a n/a
Production Manager	Brenda Ferrell
FilmL.A. Coordinator	Naomi Kajiyama
Location Manager	Brenda Ferrell
Primary Phone	Mobile - 818-517-0536
Secondary Phone	
Location Assistant	Sheri Salinas
Primary Phone	Mobile - 310-854-9073
Secondary Phone	

Fees

Notification Charge	$105.00
FILMLA STILL APPLICATION FEE	$60.00
LA CITY FIRE SAFETY OFFICER	$320.00

Total Permit Fee $485.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Location 1 of 1

Permit Number	S00088254	**Location Manager**	Brenda Ferrell
Production Company	BRENDA FERRELL PRODUCTIONS	Primary Phone	Mobile - 818-517-0536
Insured Company	BRENDA FERRELL PRODUCTIONS	Secondary Phone	
Production Title	FASHION SHOOT		

Location Address 516 S Anderson St, Los Angeles, CA, 90033

Location Type Warehouse

Film Dates 12/22/2014 - 12/22/2014 09:00 - 13:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
Notify LAPD Central Division (213) 485-3294 and comm. (213) 978-6552 1/2 hour prior to any gunfire, brandishing weapons and/or special effects.
Notify LAPD Hollenbeck Division (213) 266-5965 and comm. (213) 978-6552 1/2 hour prior to any gunfire, brandishing weapons and/or special effects.

Please see attached document Brenda.Fashion.88254.AL.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	2
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	10
LA City UFSO assigned	34690

Filming Activities Exterior models against scenery; Interior models against scenery; Cans of colored smoke;

Special Effects: F/X Permit # 20785

Type	No. Times Per Day	No. Takes Per Take
Smoke effects	2 - 5	2 - 5

Description of F/X Scene: Cans of colored smoke grenades 12/22 0900-1300 hrs only
UFSO required for sfx per Insp Riles; UFSO required 12/22 0900-1300 hrs only
No sfx without presence of UFSO

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY POLICE DEPARTMENT — Mark Buck
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — David Riles

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Brenda Ferrell ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit), and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 12/19/14

X _____
Representative's Signature

BRENDA FERRELL
Representative's Name (Please Print)

LOCATION MANAGER
Representative's Title (Please Print)

Brenda Ferrell
Name of Principal (i.e. company name)
(Please Print)

11205 Peach Grove St.
#6 North, CA
91601
Principal's Mailing Address (Please Print)

818-517-4856
Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President